



THE CORPORATION OF THE
CITY OF ST. CATHARINES

www.stcatharines.ca

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TRANSPORTATION AND ENVIRONMENTAL SERVICES
Transportation Services

STREET BANNER APPLICATION

Applicant Information

Event Name: _____

Organization: _____

Contact Name(s): _____

Address: _____

Phone Number: _____

Fax Number: _____

Email: _____

Location Preferred (Select 1)

- Ontario Street at Adams Street
- Geneva Street at Balfour Street
- Merritt Street at Walnut Lane
- Lake Street at Louisa Street

Alternate Location (Select Multiple)

- Ontario Street at Adams Street
- Geneva Street at Balfour Street
- Merritt Street at Walnut Lane
- Lake Street at Louisa Street

Dates Preferred

Install: _____

Remove: _____

I have read and I understand the General Specification for Banner Installations and the Banner Specifications.

Signature of Applicant: _____

General Conditions for Banner Installations

1. The organization is required to pay the fee as established by City Council, for erecting and removing a banner.
2. No banner shall be placed unless the organization has first filed with the City, proof of insurance in the amount not less **\$5.0 million**, indemnifying **The Corporation of the City of St. Catharines** from and against loss, cost, damages and expenses incurred by the City from any claim or action arising from the placement of the banner. **The Corporation of the City of St. Catharines** and the Regional Municipality of Niagara to be named as additional insured.
3. Reservations accepted on a first come first serve basis, with priority given to the previous year's applicants.
4. Reservations are not considered bona fide until banner permit is issued and fee is paid.
5. Maximum of two **(2)** banners permitted at any given time.
6. Banners will be limited to a two **(2) week** maximum display period.
7. Each banner sign shall be made, constructed, erected, maintained and used in accordance with these General Conditions and the Banner Specifications.
8. The erection of banners will be limited to **charitable organizations** or in the promotion of **community activities**. They will not be permitted as a form of advertising for religious or commercial gain.
9. The applicant must deliver the banner(s) to the Transportation and Environmental Services Department, Ground Floor of City Hall, to be inspected by staff, by 3:00 p.m. the Wednesday prior to installation. After which time there will be no guarantee that the banner will be erected on the following Monday.
10. Banners will be installed and removed on Monday mornings, by the City's contractor.
11. Street banners must be picked up no later than two weeks after the scheduled removal date. After which time there will be no guarantee that the banner(s) will be available.
12. Applicants should contact Brandi Long, Road Services Technician at 688-5601, Ext. 1639, or Fax: 641-4450 or by E-mail: blong@stcatharines.ca for any questions regarding banners, including fees.

