

SUSTAINING PROGRAM – CORE 2019

St. Catharines Cultural Investment Program Application Evaluation Tool

COMMUNITY IMPACT Total___/30

- Are the organization's activities conducted primarily in St. Catharines and for the benefit of St. Catharines residents?
- Is public access to the work a priority? Does the organization reach out to St. Catharines' diverse communities in new and creative ways?
- /5 Is there substantial public interest and attendance for the activities or work?
- Does the organization create jobs and contract professional artists as part of their programming?
- What is the level of engagement with other local arts organizations, artists and community groups, including distinct communities?
- /4 Is volunteerism actively and successfully encouraged in the organization?

CULTURAL INTEREST Total /19

- Does the organization create and/or program innovative and/or new work, including work created by Niagara-based artists?
- /5 Do programming and activities demonstrate innovation, development and research in the field?
- /4 Is distinctive programming leading the field at a local, if not provincial and/or national level?
- /4 Is diversity reflected in the organization's programming, leadership and audience?

ACTIVITIES AND SERVICES

Total /14

- Do the organization's activities and services contribute to making St. Catharines a livable city?
- Does the organization play a leadership role in the development of the local arts sector? What is the breadth of services offered? Can include but is not limited to: educational, participation, leadership and mentorship, as well as technical support such as facilities, equipment, and expertise.
- Do the activities have potential to bring provincial, national or international recognition to St. Catharines, as well as substantial audiences?

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Total /26

- Is there evidence of a clear mandate, competent administration, functional board and an appropriate administrative and governance structure?
- /5 Is the organization financially stable and accountable, and is there evidence of effective short and long term planning?
- /5 Are revenue sources diverse? Are targets achievable?
- /5 Are there are appropriate outreach and marketing strategies in place?
- /5 Is the management structure and staff professionalism sufficient to serve the goals of the organization?

PURPOSE AND PRIORITIES OF SCCIP

Total /11

Does the organization:

- /1 contribute to a wide range of cultural experiences, activities, events, facilities, programs and services that serve all of St. Catharines' citizens regardless of age, ethnicity or income;
- /1 support long term community sustainability by strengthening cultural vitality, economic diversity, environmental awareness and/or social inclusion;
- /2 cultivate the growth and development of a dynamic and robust creative sector;
- /2 support original, made-in-Niagara arts creation;
- foster a range of cultural experiences for all of St. Catharines' residents, including educational, participatory and audience-based programs;
- /2 stimulate innovation and creative enterprise;
- /1 celebrate and encourage cultural, social and artistic diversity.

SUMMARY OF ASSESSMENT

Total/100	Date:			
Amount Recommended:	Signature:			
Overall Comments:				