

## **CULTURE BUILDS COMMUNITY PROGRAM 2019**

Total score:\_\_\_/26

St. Catharines Cultural Investment Program Application Evaluation Tool

COMMUNITY IMPACT Total score:\_\_\_/37

- /10 Does the applicant have the ability to connect to members of a local community and encourage new participation?
- /10 Is creative, engaged participation by members of a *local community* a priority?
- /9 Does the project prioritize public access, with particular focus on St. Catharines' diverse or under-served communities?
- /8 Will the project have positive effects on the local community it is designed for and increase diverse civic engagement?

## **CULTURAL & COMMUNITY INTEREST**

- /7 Is the vision of the project innovative, creative and inclusive?
- /9 Does the project feature or celebrate issues and/or experiences that are distinct to the local community and are distinct in the context of comparable activities in St. Catharines?
- Does the project utilize creative strategies to encourage participation from residents who may not otherwise engage in local cultural activities?
- /4 Is there evidence the local community will engage with the project?

## ORGANIZATIONAL COMPETENCE / PROJECT LEADERSHIP Total score: /25

- /5 Is there a clear mandate, competent administration and a functional board (for incorporated organizations) OR a clear project vision and goals?
- Where there are multiple partners or collective participants, are there clear roles and levels of responsibility between and among the partners/participants?
- /4 Is there financial stability and accountability, and a researched budget based on realistic revenue targets?
- /4 Is there an overall quality and impact in the project leadership's recent activities?
- /4 Is the current proposal well planned and achievable?
- /4 Is there an appropriate publicity, marketing and/or outreach plan in place for the project?
- /2 Has the applicant demonstrated need for financial assistance from the City?

PURPOSE AND PRIORITIES OF SCCIP	Total score:	/12
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- /1 contribute to a wide range of cultural experiences, activities, events, facilities, programs and services that serve all of St. Catharines' citizens regardless of age, ethnicity or income
- /1 support long term community sustainability by strengthening cultural vitality, economic diversity, environmental awareness and/or social inclusion
- /2 cultivate the growth and development of a dynamic and robust creative sector;
- /2 support original, made-in-Niagara arts creation;
- foster a range of cultural experiences for all of St. Catharines' residents, including educational, participatory and audience-based programs;
- /2 stimulate innovation and creative enterprise;
- /2 celebrate and encourage cultural, social and artistic diversity.

## SUMMARY OF ASSESSMENT

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Total/100	Date:	
Amount Recommended:	Signature:	
Overall Comments:		