

ARTS DEVELOPMENT PROGRAM (ADP) 2019 St. Catharines Cultural Investment Program Application Evaluation Tool

### COMMUNITY IMPACT

- /9 Do project leaders have the ability to connect to an audience and/or to develop new audiences?
- /9 Are engagement, collaboration and partnerships with local arts organizations, artists, community groups and distinct communities integral to the project?
- /4 Is the project designed to have a lasting impact in the cultural community?
- /4 Is the project designed to engage a distinct or under-served sector of the community?

#### **CULTURAL INTEREST**

- /8 Have the project leaders demonstrated standards of artistic/cultural achievement in past activities?
- Is the vision of the project innovative, creative and inclusive? (for capital projects

   does this purchase allow the organization to better achieve its mission?)
- /4 Is artwork created by local artists a priority?
- /6 Is the proposed project/activity distinct and innovative in the context of comparable activities in St. Catharines?
- /8 Does this project/activity provide unique opportunities for artists, other cultural organizations and/or the public?

# ORGANIZATIONAL COMPETENCE / PROJECT LEADERSHIP Total score:\_\_\_/25

- /7 Is there a clear mandate, competent administration and a functional board, OR clear roles and responsibilities within the project leadership? Where there are multiple partners, are there clear roles and levels of responsibility between and among the partners?
- /8 Is the current proposal well planned and achievable? Does it include a realistic plan and articulated goals? Is there financial stability and accountability, and a researched budget based on realistic revenue targets?
- /4 Is there an overall quality and impact in the applicant's recent activities?
- /4 Are there appropriate publicity/marketing plans in place for the project?
- /2 Has the applicant demonstrated need for financial assistance from the City?

### Total score: /26

# Total score: /33

# PURPOSE AND PRIORITIES OF SCCIP

Does the project:

- /1 contribute to a wide range of cultural experiences, activities, events, facilities, programs and services that serve all of St. Catharines' citizens regardless of age, ethnicity or income
- /1 support long term community sustainability by strengthening cultural vitality, economic diversity, environmental awareness and/or social inclusion
- /3 cultivate the growth and development of a dynamic and robust creative sector;
- /3 support original, made-in-Niagara arts creation;
- /3 foster a range of cultural experiences for all of St. Catharines' residents, including educational, participatory and audience-based programs;
- /3 stimulate innovation and creative enterprise;
- /2 celebrate and encourage cultural, social and artistic diversity.

#### SUMMARY OF ASSESSMENT

| Total/100           | Date:      |
|---------------------|------------|
| Amount Recommended: | Signature: |

# **Overall Comments:**